

Sasakawa Peace Foundation "US-Japan Exchange Program"

Date: July 7 (Wednesday) The Nippon Foundation Bldg. 8F Meeting Room

Presenters: Yumiko Nozaki Sasakawa Peace Foundation (Researcher), Aya Murata (Researcher)

I. Introduction

(1) Background

Changes in the environment surrounding US-Japan exchange:

- Global changes and the rise of emerging Asian countries following the end of the Cold War
- Diversification of US interests in Asia and increases in dialogue with Asian countries
/active approach by Asian countries (particularly China and South Korea) for dialogue with the US
- Japan's economic stagnation and reductions in public/private exchange programs
- One sided-themes; immobilized human resources and the need for generation shift
- Lack of policy-forming human resources in Japan & stagnation in US-Japan networks



Need for development of novel Japan-US exchange and more solid base of collaboration with the US

(2) Objectives & Guiding Principles

Objectives: As a private foundation operating neutrally with a long-term vision, collaborate with the US to form and strengthen a base from which to tackle the world's problems, contribute to the formation of public opinion and policy, and support human resources/research/institutions to achieve these objectives.

◇◇ SPF's Guiding Principles in Conducting US-Japan Exchange Programs ◇◇

- US-Japan Collaboration
- Policy orientation
- Diverse participants

(3) Approaches

- 1) Promote HR exchange: Advance understanding of Japan amongst US opinion leaders, including but not restricted to experts on Japan
- 2) Promote collaborative programs: Improve communications with US foundations and think tanks in order to construct a base from which to collaborate and address issues
- 3) Surveys/research: Create fresh perspectives by supporting young researchers
- 4) Cultivate the next generation: Form new human networks that will contribute to US-Japan relations

5) Facilitating transmission of information: Deepen mutual understanding between citizens of the US and Japan



(4) The "US-Japan Exchange Committee" - Composed of Japanese experts in US-Japan relations
• The US-Japan Exchange Committee is a five-member committee led by Professor Fumiaki Kubo/ University of Tokyo and established for the purpose of providing advice to SPF on conducting programs.

II Programs: 1) Promotion of HR exchange

“Promoting Japan-US Relations: An Opinion Leaders' Dialogue”

- * Build tight multilayered networks between opinion leaders in the US and Japan.
- * Nurture soon-to-be influential pro-Japanese and pro-American groups by promoting understanding of relevant policies via lectures, seminars, meetings, and tours.

1) Invitation of senior/mid-career opinion leaders:

- **Target: Influential US politicians/government officials/researchers**
- **Activities: Public Lectures (@ SPF), meetings, tours, local trips**

- **Mr. Norman Mineta**, Vice Chairman, Hill & Knowlton, former Secretary of Commerce, former Secretary of Transportation (Invitation period: 16-26 March 2009 Tokyo-Kyoto-Mishima)

Visit to Mishima, hometown of Secretary Mineta, in Shizuoka prefecture



Lecture at SPF

- **Dr. Robert Hathaway**, Director, Asia Program, Woodrow Wilson International Center for Scholars (Invitation period: 6-13 Feb 2009 Tokyo-Kyoto)
- **Dr. Peter D. Feaver**, Professor of Political Science and Public Policy, Duke University Lecture (@SPF): 1 June 2009
- **Dr. Balbina Hwang**, Lecturer at National Defense University, Visiting Professor of Georgetown University (Invitation period: 22-28 November 2009 Tokyo-Kyoto-Osaka)

Tour of Hiroshima Peace Memorial Museum



Courtesy call: Dr. Akiba, Mayor of Hiroshima



- **Dr. Victor Cha**, Associate Professor at Georgetown University, Korea Chair of the Center for Strategic and International Studies (Invitation period: 6-12 December 2009 Tokyo-Kyoto)

Meeting with Mr. Seiji Maehara, Minister for Land, Infrastructure, Transport and Tourism



Meeting with various experts

- **Dr. Robert Kagan**, Senior Associate at the Carnegie Endowment for International Peace (Invitation period: 27 March- 4 April 2010 Tokyo-Kyoto-Nara-Hakone)

Lecture at SPF



Meeting with Former Prime Minister Shinzo Abe

2) Exchange between Young Opinion Leaders:

- **Target: Promising young experts/graduate students who will be active in strengthening US-Japan relations**
- **Activities: Seminars & Receptions**

- **Meeting of politicians and graduate students from the School of International and Public Affairs at Columbia University (March 16, 2010)**

Panel discussion "Future Prospects for Japan and US-Japan Relations" (@SPF)
 Moderator: Dr. Gerald L. Curtis Ph.D., Burgess Professor of Political Science at Columbia University
 Mr. Shinjiro Koizumi (LDP), Mr. Taro Kono (LDP), Ms. Mieko Nakabayashi (DPJ), Mr. Motohisa Furukawa (DPJ)



- **Supporting the internship program of the Stanford Japan Center (SJC): (August 28, 2009)**
Presentations by corporations taking on internship students and the students themselves (@SPF)



II - 2) Promotion of collaborative projects

"Strengthening US-Japan Initiatives for Common Policy Issues"

A joint public forum held in collaboration with the Woodrow Wilson International Center for Scholars

- * Invite Japanese/US experts to annual meetings to discuss a specific theme concerning security guarantees/politics/economics or other global issue, with a view to achieving collaborative solutions.



Keynote speaker Dr. William Perry,
Former US Secretary of Defense

◇The 1st US-Japan Joint Policy Forum "The Japan-US Partnership Toward A World Free of Nuclear Weapons"

- ・ Symposium on nuclear disarmament and nonproliferation, held over two days in October 2009, Tokyo
- ・ Dr. William Perry, Former US Secretary of Defense attended as a keynote speaker from the American side.
- ・ More than 200 people, principally policymakers and researchers, attended the two-day forum.

◇The 2nd US-Japan Joint Policy Forum "US-Japan Cooperation after the Global Financial Crisis."
(tentative title)

- ・ Discussion of the role of the US and Japan in the search for a new global economic system in the wake of the global financial crisis that began with the collapse of Lehman Brothers. Scheduled for December 2010

II - 3) Surveys/Research

Japan's Strategic Horizon and Japan-US Relations: Young researchers will make policy proposals regarding Japan's security strategy from a long term perspective.

- * **A group of up-and-coming young Japanese researchers analyzes and jointly researches the long-term international situation and US foreign policy strategy in collaboration with US experts, then makes proposals on security for Japan.**
- * **Future leaders in the US and Japan tackle global issues and expand opportunities for activities to strengthen the foundations for intellectual dialogue between the two countries.**

Dr. Satoru Mori, Mr. Robert Kaplan



- ◇ A study group, led by project leader Dr. Satoru Mori, Professor, Hosei University, regularly invites to its meetings not only Japanese policy practitioners but also US researchers working on US grand strategies or geopolitics such as Mr. Robert D. Kaplan, Senior Fellow, the Center for New American Security. The group holds proactive seminars and opinion exchange sessions and holds regular meetings to discuss relevant issues.

- ◇ Research is now underway to draft policy proposals that take into account broad perspectives and

long-term strategies, on the basis of a redefinition of the core interests of Japan as well as threats to those interests.

II – 4) Cultivate the next generation of human resources

Fellowships for Japanese Researchers

Grant project, Woodrow Wilson International Center for Scholars

- * Discover and support mid-career Japanese researchers addressing global issues
 - * Expand the perspectives and networks of mid-career researchers through opportunities to conduct research and give presentations in the US.
- ◇ Provide opportunities for a 2-3 month stay in Washington DC to conduct research and give presentations based on the extensive resources available at the Library of Congress and elsewhere.

"Discover and support young researchers."

Grant project for fellowships at Pacific Forum CSIS



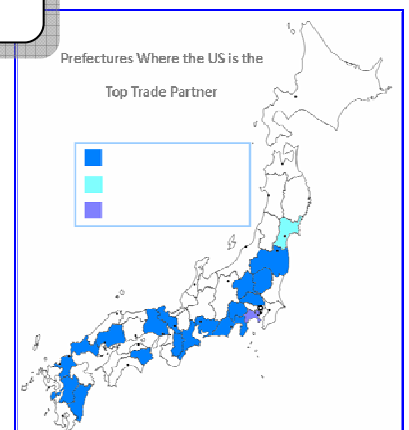
- * Cultivate young researchers and practitioners who will form the core of the next generation of the US-Japan exchange/policy community
 - * Discover promising young researchers by providing opportunities to participate in surveys/research/international conferences, conduct exchange with opinion leaders, and expand networks.
- ◇ Provide two types of fellowship to young experts from the US/Japan: Resident fellowship (maximum of six months at the Pacific Forum)/Non-resident fellowship (participation in policy dialogue/young leaders' programs) Inaugurated in 2010

II - 5) Facilitating transmission of information:

"Japan Matters for America/ America Matters for Japan"

Grant project, East-West Center (EWC) (US)

- ◇ To show the close connections between the US and Japan in a quantifiable format, introduce data from various fields in easy-to-understand graphs and figures via websites/pamphlets.
- ◇ EWC currently (July 2010) collecting data in diverse fields including trade, direct investment, sister cities, and student exchange programs, on a state or congressional district level in the US and on a prefectural level in Japan. Scheduled for completion in



autumn 2010.

* Outreach program

◇ Information will be released in the US and Japan in pamphlet form

as well as on the website in November, prior to the APEC conference in Japan.

In Japan, pamphlets will be distributed in Tokyo, Yokohama, Nagoya, and Kyoto.

◇ By providing information not only to specialists in the field but also to the general public, a wide range of people in both countries will have opportunities to reevaluate the relationship between the US and Japan. Furthermore, this information can be expected to shed light on the ideal format for US-Japan relations.

III. Future issues

◇◇ Focus not only on US-Japan experts and Asia specialists; seek groups with little interest in Japan ◇◇

- Influential opinion leaders in the U.S.
- Mid-career, currently active policy experts
- Young experts



- 1) HR exchange: Follow-up on program participants to date and discover new talent
- 2) Collaborative projects: Strengthen connections between Japan and the US by linking new foundations and think tanks in both countries
- 3) Surveys/research: Support policy research with a long-term perspective; make concrete recommendations
- 4) Cultivate the next generation: Provide opportunities for young people and discover new young talent
- 5) Facilitating transmission of information: strengthen outreach programs that identify achievements of individual projects



Novel US-Japan exchange through diverse human resources/Strengthen base for collaboration with the US

II. Programs

